

January 21, 2026  
10h-11h30 CET  
Online



## WoWs: Harnessing the power of the many and their exchange in digital space

Innovation in agriculture grows stronger when people connect, share, and learn from one another. Across Europe, advisors, researchers, farmers, and AKIS practitioners benefit from digital spaces where ideas travel fast, inspiration spreads, and collaboration becomes easier. How shared digital learning spaces — WoW webinars and the akisConnect platform as a showcase — enable AKIS actors to collaborate, exchange knowledge, and put new insights into practice.

### Agenda

10:00 - 10:20

Welcome to the event – The WoW story  
**Dora Miron**, modernAKIS and **Ana Allamand**, ATTRACTISS

10:20 - 10:35

Digital learning shaping co-creation, peer learning, or advisory experimentation, **Paul Daniels**

10:35 - 10:50

Discover, exchange and network with the ISS all over Europe: akis.connect FORUM, **Marie Boitelet**

10:50 - 11:05

Engaging with peers through the akisConnect forum, testimony from an advisor perspective – **Peter Paree**

11:05 - 11:20

Informal digital channels supporting rapid exchange and collaboration, **Abi Mordin**

11:20 - 11:30

**Your experiences and questions!**

### Key Learnings

- Accelerating knowledge exchange through shared digital spaces and joint learning formats.
- The role of collaborative networks in promoting and scaling on-farm innovations.
- Enhancing innovation processes and building peer networks across Europe.

### Who should join?

- Advisors, innovation support services and other providers of specialized services
- Researchers and academics
- Farmers
- Networks
- AKIS coordination bodies